

Walter L. Krochmal
Grantwriter/Turnaround Specialist
Non-Profit Executive

www.sonichoop.com
contact@sonichoop.com

Profile:

Executive-level non-profit administrator and turnaround specialist for arts management and integral human development. Experience includes program design and implementation, communications, fundraising and successful track record as a grantwriter. Leads an active professional life in television, film, arts, multimedia and law.

Federation of Honduran Organizations in New York, Executive Director

Took helm of a five-year-old organization with no programs, no media profile and no community presence, and within a year and a half had presided over the creation of the first large-scale, volunteer-driven development and self-help program in the history of New York's Honduran community. Compiled the list of the 87 victims of the Happyland Social Club fire of 1990 to reflect familial and interpersonal relationships on the Department of Parks and Recreation memorial obelisk on Southern Boulevard in The Bronx. Organized classes in ESL, computers, women's reproductive health, small business, creative writing and other subjects, with more than 100 community members receiving certificates at the program's peak. Translated the New York City Boiler Manual into Spanish for Building Superintendency Program participants and organized study groups for the exam, resulting in 90% of participants passing the test, and many still holding superintendent positions to this day. Organized, wrote and performed in a site-specific, community-based theatrical performance for an outdoor arts festival in Saint Mary's Park. The Bronx. Managed all this with no paid support staff and a core of dedicated and generous volunteers, recruited through personal grassroots organizing, effective media communications, visibility and good old-fashioned hard work.

Stella Adler Conservatory (New York City), Consultant

Conducted an institutional evaluation that won this prestigious acting school its first accreditation ever, from The National Association of Theater Schools.

So-Na-Ha Theater Collective (New York City), Grantwriter and Promoter

Founded non-profit performance group and, within two years serving as actor/manager, raised \$7,500 in grants for a major theater production with coverage and reviews in English- and Spanish-language media.

Franklin Furnace (New York City), 15th Anniversary Performance Art Award

\$5,000 grant and award for *Deadly Transgressions: The Afterglow, the Aftermath and the Apology*, a one-man show. Great Hall at Cooper Union and Ronald Feldman Gallery.

Earth Day Celebration (New York City), Consultant

Provided a one-day grant writing consultancy to organization's founder, who then re-drafted her proposal and obtained her first major funding, consisting of a \$90,000 three-year grant.